

BEYOND FASHION

Summer 2019 *Magazine*

35
Beauty Buys
for The Summer



CAFA 2019:
Celebrity Guests,
Extravagant Fashion,
and This Year's Winners

A Glimpse Into The
Philanthropic Life of
Joan Kelley Walker:
How She's Changing
The World With
Style and Grace

Floral Dresses, Checkerboard Prints, Statement Earrings,
and The Most Glamorous Pieces You Should Buy

J O A N
K E L L E Y W A L K E R

Her Story

***Joan Kelley Walker** is a Canadian style icon and an esteemed entrepreneur. She is a fixture in the world of high fashion, and has earned international acclaim for her extensive humanitarian efforts, numerous appearances in television and film, and her dynamic and distinguished label, the **Joan Kelley Walker Collection**.*

Joan's unique journey began in the newsroom and on the runway, modelling for top labels while working as a broadcaster and writer.

*Renowned for her elegant storytelling and impeccable and timeless style, she hosted a variety of radio and television programs, before being cast in the hit series *The Real Housewives of Toronto*. After wrapping the show, she reconnected with her fashion-industry roots to launch her exclusive line of versatile premium apparel.*

She balances a keen sense of social responsibility with a bold business savvy, dignity, and grace, and is pertinaciously dedicated to improving lives, spreading joy, and making a positive difference in the world—one dress at a time.





Click on image to see video.



The Real Housewives of Toronto

Starring in reality show ***The Real Housewives of Toronto***. Showcasing the city's most privileged, powerful and glamorous women as they navigate the elite social scene of Canada's largest city. The Reality TV series aired internationally on Slice network.



Fashion — Icon

FASHION + TRAVEL

Pack Light & Right

by Joan Kelly Walker
Fashion Entrepreneur & Style Expert

As soon as the weather begins to turn cooler, we start to think about our dream destination vacation! Who doesn't love some fun in the sun, ideal on and a well-deserved break? I can imagine the swaying ocean waves crashing and my favorite suntan lotion is waiting for a long, peaceful afternoon with an umbrella right next to me. Once your tickets are booked it's time to get ready. Just me, I used to dread packing and would even leave it until the very last minute but not anymore. In fact, I look forward to it!

Here are some tips with you that can make it fun and have you, feeling confident like a packing professional. Let's begin.

Edit, Edit, Edit.

Lay all of the items you want to pack neatly on your bed and then only pack what you need. Make a list of what you need to take with you. It's all about you. You can have one picture of different outfits for inspiration and to reference while you're away. Choose a color palette to create your look like "whites, blues, and reds." It's all about how you want to look. Go with it!

Roll with it.

Roll your clothes. When you do the mow-into-it, it's easier to pack and your clothes don't wrinkle. When you give them traveling space, this creates space for accessories to represent your vacation. Make space to leave room so that you can mix in pieces from your travels. It is always a treasure when you find an original designer accessory like a scarf or bag from a local artisan or designer. The memories stay with you and on you forever.

Joan Kelly Walker brings elegance and classic back to our modern times. She has an extensive television career, and was recently a cast member of *The Real Housewives of Boston*. Her unique sense of fashion and style has shown from period to modern and is a testament to her passion. Joan began her career in fashion as a model and quickly transitioned into acting. This week's episode took a career in the modeling business, and cast her as a voice-over actor to her range.



Double Duty

Versatility equals variety. When you can wear pieces in several different ways, you have endless options. This is what inspired my Joan Kelly Walker "Double Duty" collection. You want to be practical, get out the best, you need something that you can throw on over your tanktop as a cover-up and then take it off and dry. The entire collection was designed to be worn in a variety of different ways. The "Sun Department" is the cover-up, a great over-the-shoulder peplum top that can be worn as a wrap or a vest over a tanktop in a host of your favorite cocktail dress.

Roll, roll, and you are ready to roll into the night. The "Moonlight" Collection is a glow-over your suit and also over a bikini top for a fancy evening cocktail. The options are never-ending.

When you are on vacation you have a feeling of being care-free and fun. Being away is inspiring and exhilarating. Enjoy all the moments including your travel!

Safe Travels!

One of the most incredible attributes of Joan Kelly Walker is her ability to be a multi-talented professional. She is a model, an actress, a television personality, and a fashion designer. Her unique sense of style and her ability to transition from one career to another is truly inspiring. Joan's journey in the fashion industry is a testament to her passion and her ability to overcome challenges. Her work in modeling and acting has paved the way for her success as a fashion designer. Her designs are not only stylish but also functional, making them perfect for travel. Her "Double Duty" collection is a perfect example of her ability to create pieces that can be worn in multiple ways, making it easier for women to travel with less. Her work is a true inspiration for anyone looking to make a name for themselves in the fashion industry.

AS SEEN ON THE
Wedding Planner
Lifestyle



NEWS

SHE'S THE POWER IN EMPOWERMENT X JOAN KELLEY WALKER



THE WALKER GROUP HAS BEEN A MAJOR FORCE IN THE CANADIAN FASHION INDUSTRY FOR OVER 20 YEARS. WITH A COMMITMENT TO INNOVATION AND CREATIVITY, THE COMPANY HAS GROWN FROM A SMALL START-UP TO A MAJOR PLAYER IN THE MARKET. UNDER THE LEADERSHIP OF CEO JOAN KELLEY WALKER, THE COMPANY HAS FOCUSED ON SUSTAINABLE GROWTH AND EMPLOYEE WELL-BEING. JOAN'S LEADERSHIP HAS INSPIRED A CULTURE OF INNOVATION AND CREATIVITY, RESULTING IN THE COMPANY'S SUCCESS AS A MAJOR FORCE IN THE CANADIAN FASHION INDUSTRY.



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What you didn't know about Real Housewife Joan Kelley Walker

It's always fun to learn more about the people behind the scenes. Here are some interesting facts about Joan Kelley Walker, the CEO of The Walker Group.

Joan Kelley Walker is a Canadian business leader who has spent her career building The Walker Group into a major force in the fashion industry. She is known for her innovative approach to business and her commitment to employee well-being.



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Along with her charitable work, Joan has also been involved in various community initiatives. She is a strong advocate for women's empowerment and has supported several organizations that focus on helping women succeed in the workforce.

There's still a lot more to learn about Joan Kelley Walker. Get to know more about this inspiring leader and what you can learn from her journey.

As a CEO, what do you want to be when you grow up?
 One of the biggest challenges I've always had is trying to do it all. I've always been a multitasker, and I've always been a doer. I've always been a person who is always looking for the next challenge. I've always been a person who is always looking for the next challenge. I've always been a person who is always looking for the next challenge.

What would you describe your fashion industry?
 I've always been a fan of the fashion industry. I've always been a fan of the fashion industry. I've always been a fan of the fashion industry. I've always been a fan of the fashion industry. I've always been a fan of the fashion industry.



How would you describe your personal style?
 My personal style is all about elegance and simplicity. I love to wear classic pieces that are timeless and sophisticated. I love to wear pieces that are both functional and fashionable. I love to wear pieces that are both functional and fashionable.

Why is your work so important to you?
 My work is important to me because it allows me to make a difference in the world. I love to see the impact of my work and the lives it touches. I love to see the impact of my work and the lives it touches. I love to see the impact of my work and the lives it touches.

How do you balance your work in fashion with your efforts in philanthropy?
 I balance my work in fashion with my philanthropic efforts by prioritizing my time. I make sure that I have enough time to focus on both my professional and my personal commitments. I make sure that I have enough time to focus on both my professional and my personal commitments.

What are the biggest challenges you've had to face in your work?
 One of the biggest challenges I've had to face is trying to do it all. I've always been a multitasker, and I've always been a doer. I've always been a person who is always looking for the next challenge. I've always been a person who is always looking for the next challenge.

What are some of the success stories you're most proud of?
 One of the success stories I'm most proud of is the growth of The Walker Group. I've always been a fan of the fashion industry, and I've always been a fan of the fashion industry. I've always been a fan of the fashion industry.

What do you wish you could change about the fashion industry?
 I wish I could change the way the fashion industry operates. I wish I could change the way the fashion industry operates. I wish I could change the way the fashion industry operates.



What piece of advice would you give to someone trying to do what you do, or trying to follow their dream?
 My advice is to stay focused and to stay committed. I've always been a fan of the fashion industry, and I've always been a fan of the fashion industry. I've always been a fan of the fashion industry.

If you had one wish to help make the world a better place, what would it be?
 I wish I could help make the world a better place. I wish I could help make the world a better place. I wish I could help make the world a better place.

Favorite quote:
 Creative Director/Photographer Lindsay Anne Delaney
 Joan Kelley Walker
 Make-up: Myka Beaton
 Hair: Catherine Jankovic
 Styling: Michael Black
 Assistant: Alicia Christie

Genuinely Joan

The Joan Kelley Walker Collection

Small-town prairie sensibilities with red-carpet Hollywood glam, Joan cultivated her upscale functional-chic clothing line from a modest start-up into a globally-established brand.

*“Create an **aspirational, affordable collection** of lifestyle products that embodies elegance and authenticity with the purpose of **giving back**”.*



Click on image to see video.



Click on image to see video.



Click on image to see video.

Fashion & Compassion

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QUILTED PUFFER
\$119.97 The Weekend Coat is a quilted, hooded puffer with a soft-touch outer shell and a faux-down filling for optimal warmth.
 Walmart.ca
JOAN
 brought to you by
 Joan Kelley Walker Collection

ELICE | 20 Cute Dresses Under \$100 in Canada

Photo by Tony Alexander on April 24, 2019

We've done some digging to bring you 20 of the cutest dresses for the season available in Canada -- all pricing in under \$100!

20 of 20 >

Joan Kelley Walker for Walmart Canada
 Another *Real Housewives of Toronto* alum, the beautiful Joan Kelley Walker has created easy and affordable styles for Walmart in a wide range of sizes (2-14) -- like this versatile and flattering jersey dress.

Joan Kelley Walker for Walmart Fall Long Sleeve Dress, \$59

Check out the best fashion events on the Real Housewives of Toronto.

20 of 20 >

ELIGIBLE MAGAZINE

FASHION

FASHION IS PASSION

By [Name]

It's no secret that Joan Kelley Walker is a fashion enthusiast. She's been featured in numerous magazines and has a long history of showcasing her designs on the runway. In this article, we explore her passion for fashion and how it has shaped her career.

Fashion with a Purpose

By [Name]

Joan Kelley Walker is a woman who believes in the power of fashion to make a difference. Through her brand, she has created a collection of stylish and affordable clothing that is designed to support a charitable cause. This article highlights her commitment to social responsibility and how she is using her platform to create a positive impact.

BRINGING THE POWER OF FASHION TO THE PEOPLE

JOAN KELLEY WALKER

B

JKW Collection

Testimonials

“...Joan’s humble, happy roots from her childhood in Saskatchewan laid a foundation of gratitude that she expresses in an energetic, fearless way. Her family ties are tightly bound and frame the way she lives her life; authentically, compassionately, with grace, wisdom and (no question), style and panache. You might think a self-made person like this might feel or behave above the crowd but just the opposite is true, as Joan engages everyone who crosses her path with warmth and dignity. Joan doesn’t just show up; you feel embraced by her arrival...”

— **Eyre Purkin Bien CFRE** (Senior Advisor, CNIB)



“Above all, Joan has such a warm heart. She is a passionate advocate for the world’s most vulnerable children. We are grateful to have Joan as a partner, and so thankful that she is willing to inspire other Canadians to join the cause to help improve the lives of children.”

— **Michael Messenger** (President & CEO, World Vision Canada)



“Her exemplary character and values leave a positive impact on all those she meets, and she inspires those of all backgrounds to find their passion, pull up their sleeves, and engage in volunteerism and philanthropy.”

— **Erin Cerenzia** (Coordinator, Neighbourhood Network)



“Joan Kelley Walker has both an impeccable sense of style and unparalleled work ethic. She has shown support and demonstrate impeccable knowledge and support of local and international designers. Being heavily involved in the local and international fashion industry, I do consider myself quite knowledgeable of current fashion affairs and trends. In spite of all of this – Joan has introduced me to two fashion labels that I would have probably otherwise overlooked. I have become huge supporters of both these fashion labels and continued to be impressed with the new ideas and designers that Joan brings to the table.”

— **Sergio El-Azzi** (Award-Winning Fashion Editor)

“Working with Joan has been truly an honour. Her beauty, class and integrity remind me of a modern day Grace Kelly. She is one of the most beautiful humans inside and out and I’m grateful to know a woman as strong and amazing as her.”

— **Jordan Erin McKay** (Creative Director, Hendrixroe)



stylish feminine
authentic fun **dynamic**
media global **charitable**
“inspiring people to have fun with fashion”
elegant quality **sophisticated** grace
confident affordable **strong**
empowering timeless simple

Media Coverage



LIVING LUXE



DRESS KILL




FLARE



blogTO

27,175,527 media impressions in more than 50 different channels

 **keegan6165** Joan. My appreciation for your deepest expressions and truths..as you have a Big Voice and Solid Influence on many. I never hear the word "Me" come from you..its always about "them". The "thems" that are in need. If there is a need for shelter,food,water or HELP your there.Today.. here in your post YOUR GIVE "THEM".. OTHER HUMAN BEINGS A VOICE! I'm listening , being American and growing up in Philadelphia I sadly experienced much racism and when my wife of color or colour and I traveled threw the USA in the 90's for business. We often took it (racism) literally on the chin. As on one trip I was beaten by three men as my wife and I walked down the street holding hands in a Southern U.S. City. So much admiration for you expressing your thoughts regarding this huge issue. So respect who you are and what you are doing with your life. Thank You Joan!!! And Peace!!! ..and of course love to your Mom.

 **soniajhas** So beautiful. ❤️🥰
6w 1 like Reply

 **moltengirlstudios** How can anyone NOT love you?? You're AMAZING
@joankelleywalkerofficial ❤️🥰❤️



cafawards Stunning in every look! Thanks for participating and showing your support for all of these incredible Canadian designers 🥰❤️❤️



vickymilner6 Gorgeous! Thank you for your continued support
@joankelleywalkerofficial ❤️🇨🇦



lynnettelanning So many angels 🥰 today helping so many in need. Thank you @joankelleywalkerofficial for inspiring this donation we at Abuse hurts as well as all the shelters that received the donations are very grateful 🙏❤️



inamullumani Love this ❤️ so true better together 🙏 thank you for supporting our heart necklace for a cause ❤️



joannevivolo Thank you for always reminding us about the true meaning of love, compassion and affection. 💕💕



julianneglatz @joankelleywalkerofficial you are truly a beautiful inspiration always giving and indeed putting in your time and efforts to help those in need!! @d.p.r.agency I could not have said it better!! It's true! Thank you for you do!!
🌹🌹🌹🌹



martinjreader Way to go @joankelleywalkerofficial!



@JoanKelleyWalkerOfficial

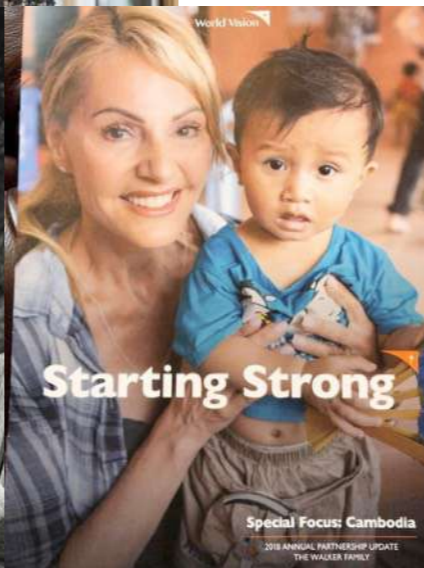


@JoanKelleyWalkerCollection

*Social
Media*



Magazine Covers





The best moments from the red carpet celebrating fashion, art, entertainment, charitable causes and more.

Joan is regularly invited to these VIP and formal events.

Red Carpets

Red Carpet Diary

Joan Kelley Walker interviews A-list celebrities on the red carpet during the internationally acclaimed Toronto International Film Festival.



Click on image to see video.



King residents at record-breaking Scotiabank Marathon

More than 20,000 people braved the heat to participate in the Scotiabank Marathon, Toronto's largest annual running event, on Sunday, Sept. 13. The race was held in the heart of the city, with the route passing through the downtown core and ending at the waterfront.

The Scotiabank Marathon is a 42.4 km race that is held annually in Toronto. It is one of the largest marathons in the world and is a major event for the city. The race is held in the heart of the city, with the route passing through the downtown core and ending at the waterfront.

Should Know
 Joan Kelley Walker, a resident of King, was one of the many runners who participated in the Scotiabank Marathon. She is a dedicated runner and has completed several marathons in the past. She is proud to be part of the Scotiabank Marathon and is looking forward to participating in the next race.



King's Joan Kelley Walker served as MC and host of the first "To Serve & Savour," a benefit that raised more than \$500,000 for Wounded Warriors Canada's PTSD support programs.

To Serve & Savour raises more than half a million for Wounded Warriors



Philanthropy

As a devoted philanthropist Joan has been a World Vision ambassador for twenty years, and lends her support to dozens of charitable organizations locally, nationally and internationally including Neighborhood Network, CNIB, Mercy Ships, Breakfast Club of Canada and United Way. Her international advocacy and outreach continues to impact the lives of millions worldwide.

Heart & Soul

New focus drives King philanthropist Joan Kelley Walker

By Mark Paulson

A King-based philanthropist and businesswoman is starting a new decade in a new way. Joan Kelley Walker is moving on from her role as CEO of the King Group, a move that is expected to allow her to focus more on her philanthropic work.

The actress, producer and social media influencer is moving her focus from her role as CEO of the King Group to her philanthropic work. Walker, who has been a prominent figure in the industry for over a decade, is stepping down from her position as CEO of the King Group to focus on her philanthropic work.

Walker is also starting a new decade in a new way. She is moving on from her role as CEO of the King Group to focus on her philanthropic work. Walker is also starting a new decade in a new way. She is moving on from her role as CEO of the King Group to focus on her philanthropic work.




John Ayoub
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Ontario slashes spending, pledges low-income tax cut

Province's budget cuts will affect 1.5 million people, says Premier Doug Ford

FOCUS ON GENDER EQUITY

Women with greater equity opportunities are more successful in business




Joan Kelley Walker is a philanthropist and businesswoman who has been a prominent figure in the industry for over a decade. She is moving on from her role as CEO of the King Group to focus on her philanthropic work.

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5 Charitable Christmas Gifts That Make A Real Difference

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Helping others continues to motivate Joan Kelley Walker

By Mark Paulson

"Motivation is not something that is always present. It's something that you have to create for yourself."

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“Give how you can, when you can”

— Joan Kelley Walker

Awards & Recognitions



2019 — **‘Global Impact’** Award from *The Women of Inspiration*.

2019 — **‘Women Who Work’** Award honoured by the Embassy of Gabon.

2018 — **‘The Contribution to Canadian Fashion’** award by the International Fashion Encounter recognized for her impact and contribution to the Canadian Fashion community.

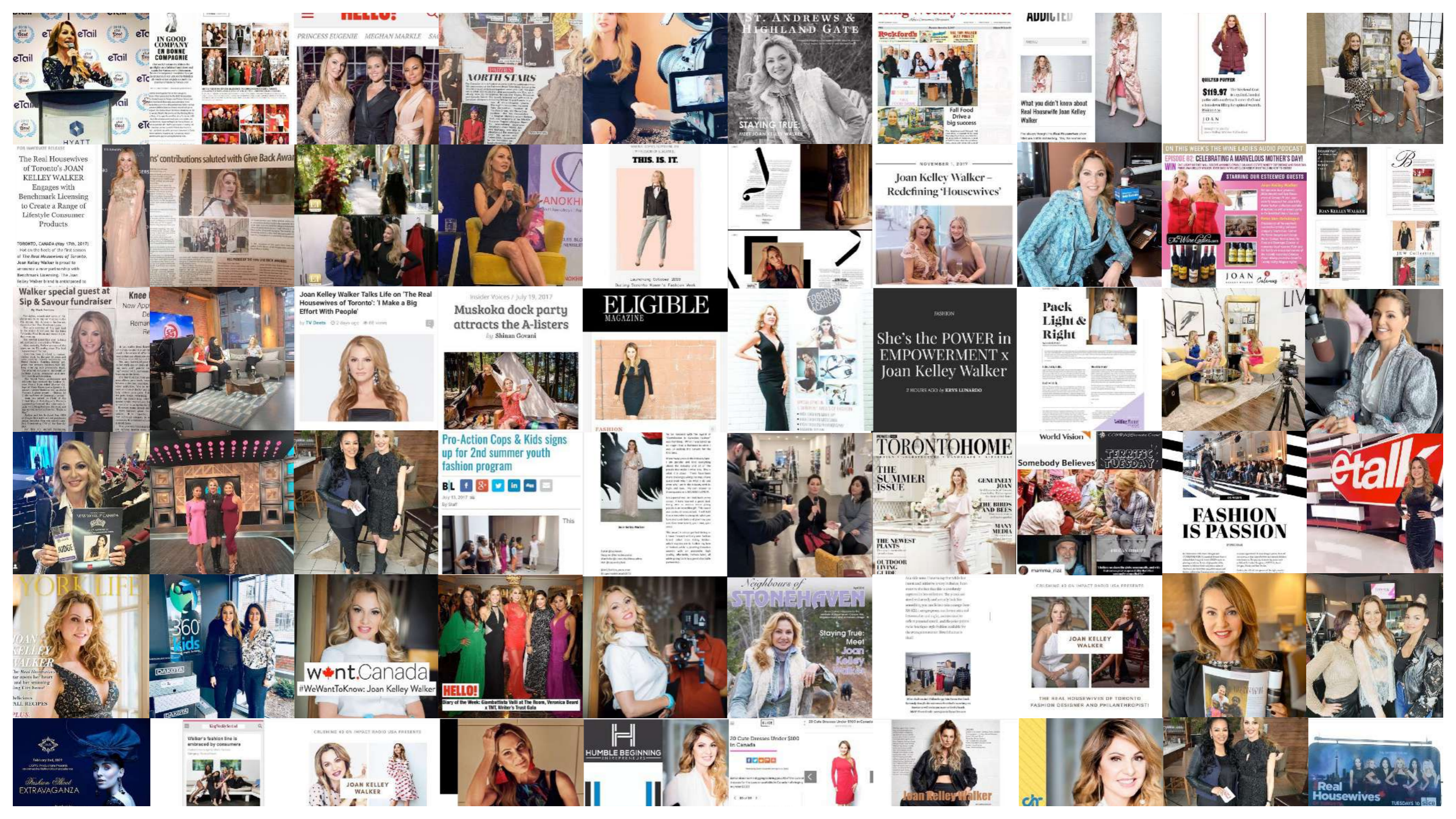
2016 — **‘Queen’s Diamond Jubilee Medal’** presented to Joan by Command of Her Majesty The Queen. The Diamond Jubilee Medal is presented in commemoration of the sixtieth anniversary of Her Majesty’s Accession to the Throne and in recognition of her contribution to Canada.

2016 — **‘Heroes for Children-Power of Generosity’** Award, considered World Vision’s highest honour. As part of her work with World Vision, having returned from work in Kenya and Tanzania in response to the HIV and AIDS debacle, in 1995.

2016 — Joan was awarded the **‘Mother Teresa’** Award from Athol Murray College of Notre Dame; recognized for her outstanding work with World Vision.

“she’s the power
in empowerment”

— Dauphine Magazine



The Real Housewives of Toronto's JOAN KELLEY WALKER Engages with Benchmark Licensing to Create a Range of Lifestyle Consumer Products

Walker special guest at Sip & Savour fundraiser

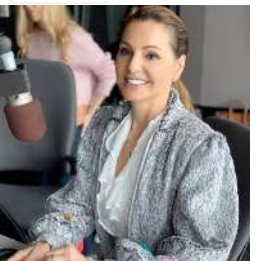
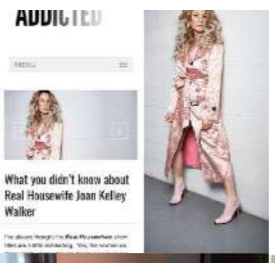


IN GOOD COMPANY EN GOMME COMPAGNIE

Joan Kelley Walker's contributions saluted with Give Back Awards



HELLO! NORTH STARS





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Fashion can change the world.

JOAN

KELLEY WALKER

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